



# **Spring Internship Opportunities**

Department: Public Relations/Marketing
Duration: Spring Internship (Spring Semester)

Location: Conshohocken, PA

# **Summary:**

Brian Communications is a strategic communications agency, led by Brian Tierney. With expertise in strategic counsel and planning, public relations, crisis communications, branding and advertising, Brian Communications is one of the fastest-growing communications firms in the Philadelphia region. At Brian Communications, we work with some of the most respected companies and institutions in the region such as ARAMARK, Independence Blue Cross, Widener University, and Newspaper Association of America.

Brian Communications is growing quickly and looking for talented, driven individuals to serve as interns to support our public relations and advertising teams. Our team is comprised of some of the best and most promising communications professionals in the industry, who provide hands on teaching in order to maximize learning and professional development through the Brian Communications Internship Program.

## **Minimum Qualifications:**

- Juniors heading into their senior year
- Public Relations, Communications, Writing or Marketing majors
- 3.0 GPA or higher
- Proficient in Microsoft Office, including Excel, Word and PowerPoint
- Ability to prioritize multiple projects
- Ability to handle information in a confidential, objective and professional manner

### **Job Description:**

- Archive daily media monitoring
- Assist with event planning
- Prepare press releases
- Support social media strategy
- Media outreach
- · Copy editing and proofreading
- Media research
- Creation and implementation of production schedules
- Advertising and creative support

### How to Apply:

Please send resume and a cover letter to Elaine Annos, Chief Talent Officer <a href="mailto:eannos@briancom.com">eannos@briancom.com</a>